



# API Documentation

Sendega SMS/MMS Gateway  
English version

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### INTRODUCTION

Sendega AS and its product Sendega.com is a solution and technology for micro payments and communication using SMS, MMS and WAP messaging. Sendega AS acts as a transparent, white-label Content Acquirer and Transaction Router between Operators and Content Providers. Content Providers are provided with an easily implemented interface to connect to Sendega.com, which handles integration to the Operators.

This document provides a description of how to integrate the Content Provider's services for sending and receiving SMS, MMS and WAP messages through the Sendega.com system. The document is intended for technical architects and designers of the Content Provider's services.

### OVERVIEW

Sendega API consists of a set of methods for sending and receiving SMS, MMS and WAP messages. All responses in HTTP are answered with XML or CSV for some functions, when requested. Username and password must always be used when using the methods.

All IP addresses for servers that will communicate via the API should be registered with us to prevent unauthorised persons sending SMS messages from your account. IP addresses can be registered on our customer pages at Sendega.com

All values are sent/received must be as described in this document. The date format is ISO-8601. YYYY-MM-DD HH:MM Return values comply with xml version 1.0 and use ISO-8859-1 encoding. All return xml are guaranteed "well formed", and follow the template settings in this API for each individual method.

Enquiries to Sendega.com system can either be SMPP, POST or GET. As GET has a limitation in the length of the address string, we recommend using POST for methods where a long message, or many telephone numbers, etc, are sent. All communication takes place via HTTP POST/GET. We recommend using SSL for all requests (https), for your own safety regarding username and password which is sent in every request.

### IP AND SERVER SETTINGS

Outgoing traffic: <https://smc.sendega.com>

Incoming traffic from Sendega (dlr, mo-messages, etc): 91.189.121.80 and 91,189,121.100

Newly added: 91.189.121.81, 91.189.121.104, 91.189.121.105 and 91.189.121.106

## SEND CONTENT (SMS, WAP, MMS)

| Parameter     | Type    | Default value | M/O* | Description  |
|---------------|---------|---------------|------|--|
| username      | String  |               | M    |  |
| password      | String  |               | M    |  |
| sender        | String  |               | M    | Originating numeric or alpha numeric address for the outgoing message. Behavior may vary with Operator integrations. Maximum 16 numbers or 11 characters using alphanumeric sender.  |
| destination   | String  |               | M    | The MSISDN that the message should be sent to, starting with country code: Example 479232592. Multiple recipients are comma separated.<br><i>Maximum number of destinations per request: 100.</i>  |
| pricegroup    | Integer | 0             | O    | Tariff class for sending premium messaging (premium rate). Consult Sendega for valid tariffs. See note below <sup>1</sup>  |
| contentTypeID | Integer | 1             | O    | Type of message to send. Default is 1 for bulk sms. See own table with content type values description.  |
| contentHeader | String  | <NULL>        | O    | Message header. Must be hex-encoded. Only used when sending binary sms, wap or mms messages. See "valid parameter values" table for content header values and description.   |
| content       | String  |               | M    | The message content. The system automatically splits the message up into more messages if the text length exceeds 160 characters. Message will automatically be displayed as one single long message at the receiver, if the receiver's phone supports it. See "valid parameter values" table for more information |
| dlrUrl        | String  | <NULL>        | O    | URL used to receive delivery reports. Ignored when sending multiple recipients. See own chapter for delivery reports<br><b>DO NOT SET THIS PARAMETER TO EXAMPLE VALUES!<br/>LEAVE EMPTY IF NOT USING DELIVERY REPORTS!</b>   |
| ageLimit      | Integer | 0             | O    | Used to indicate end-user age limit for premium or adult services.   |
| extID         | String  | <NULL>        | O    | Your local unique ID reference. Will be returned if dlrUrl is used.  |
| sendDate      | String  | <NULL>        | O    | The message can be delivered with delayed delivery time. Format: YYYY-MM-DD HH:MI:SS   |
| refID         | String  | <NULL>        | O    | Only to be used when sending premium SMS/MMS to some countries.  |
| priority      | Integer | 0             | O    | Low priority = -1<br>Normal priority = 0<br>High priority = 1<br>See note <sup>2</sup>   |
| gwID          | Integer | 0             | O    | Method for sending message to a specific gateway/supplier at Sendega. Contact Sendega for more information.  |
| pid           | Integer | 0             | O    | Protocol ID of message. See note <sup>3</sup>  |
| dcs           | Integer | 0             | O    | Data Coding Scheme. Always use 0 or 16 for flash sms. See miscellaneous chapter for more information about dcs values. See note <sup>3</sup>   |
| output        | String  | xml           | O    | This parameter is only present in HTTP POST/GET API, not in SOAP API. Defines response format when making request to the API.  |

\* M = Mandatory, O = Optional

<sup>1</sup> When sending premium messages, the Sender parameter must be the short code available for the preferred country. Ex Sender=2440 for Norway, or Sender=72721 for Sweden.

<sup>2</sup> High priority messages have a higher rate. (NOK 0.15 /€ 0.02 added to current unit price)

<sup>3</sup> Use of parameters PID and DCS at other values than 0 may affect the price of the sms, as this requires that the sms is sent through an advanced gateway. These parameters can cause sms to not be delivered, or to be handled in unexpected ways by the mobile handset. To read more about dcs-parameter, please consult 3GPP TS-23.028 (Technical Specification Group Core Network and Terminals; Alphabets and language-specific information)

### Valid parameter values

| Parameter     | Values   |
|---------------|--|
| contentTypeID | 0 = WAP bookmark<br>1 = Sms Bulk<br>2 = Sms Premium / CPA<br>3 = MMS Bulk<br>4 = MMS Premium / CPA<br>5 = SMS Premium / GAS  |
| contentHeader | contentTypeID 0 – URL<br>contentTypeID 1, 2 and 5 – Binary message header<br>contentTypeID 3 and 4 – Subject field<br><br>Empty string for other content types   |
| content       | ContentTypeID 0 – Link text<br>ContentTypeID 1, 2 and 5 – Message text or binary message body when sending binary<br>ContentTypeID 3 and 4 – Base64 encoded .zip file containing MMS data (including .smil file and attachments)   |
| priority      | -1 = Low priority<br>0 = Normal priority<br>1 = High priority<br><br><i><b>Note:</b> High priority messages have a higher rate. Messages to multiple recipients will always be set to priority -1. Please use priority -1 for large bulks of commercial messages</i>   |
| sender        | Senders must either be a number of up to 16 digits, or match the following regex for alphanumeric sender values: [A-Za-z0-9\.\-\ ]{1,11}. Although we will recommend matching alphanumeric sender values to this regex: [A-Za-z0-9]{1,11}, as “.” (dot), “-” (hyphen) and “ ” (space) are discarded by quite a few newer phones, and some operators. |
| output        | - xml<br>- csv   |

## RETURN VALUES

Both xml and csv is shown below. When using SOAP API, the response data will be an object with these listed parameters.

**Note:** This only indicates if message is successfully accepted by Sendega Mobile Communication Platform or not. For delivery and billing results, please see chapter “delivery reports”

### Response parameters:

| Parameter    | Type    | Description  |
|--------------|---------|--|
| Success      | Boolean | Indicates if request was successful or not                       |
| MessageID    | Guid    | Guid/uniqueidentifier – uniquely identifies this request.        |
| ErrorNumber  | Integer | Error code according to Error code list – 0 if success.          |
| ErrorMessage | String  | Error description according to Error code list. Empty if success |

### RETURNVALUES WHEN MESSAGE IS SENT SUCCESSFULLY

```
<?xml version="1.0" encoding="iso-8859-1"?>
<SendResult xmlns="http://smc.sendega.com/Content">
  <MessageID>7fa588e7-6e24-4b32-931e-01136ed02f8a</MessageID>
  <ErrorMessage />
  <ErrorNumber>0</ErrorNumber>
  <Success>True</Success>
</SendResult>
```

True;7fa588e7-6e24-4b32-931e-01136ed02f8a;0;

### RETURNVALUE WHEN MESSAGE FAILED.

```
<?xml version="1.0" encoding="iso-8859-1"?>
<SendResult xmlns="http://smc.sendega.com/Content">
  <MessageID>00000000-0000-0000-0000-000000000000</MessageID>
  <ErrorMessage>Recipient not a valid MSISDN </ErrorMessage>
  <ErrorNumber>1012</ErrorNumber>
  <Success>False</Success>
</SendResult>
```

False;00000000-0000-0000-0000-000000000000;1012;Recipient is not a valid MSISDN

## EXAMPLES

Web service URL: <https://smc.sendega.com/Content.asmx> (Function: Send)  
HTTP POST/GET URL: <https://smc.sendega.com/SendSms.ashx>

When using SOAP API, all parameters must be submitted, even if empty. When using HTTP POST/GET API, optional parameters may be omitted.

---

### EXAMPLE – SEND SMS

```
?username=xxx  
&password=xxxx  
&sender=Sendega.com  
&destination=4790001100  
&content=Hello world!
```

---

### EXAMPLE – SEND BINARY SMS

```
?username=xxx  
&password=xxxx  
&sender=Sendega.com  
&destination=4790001100  
&contentTypeID=1  
&contentHeader=0B05040B84C0020003100301  
&content=6C497900436F6E746163747300746578742F782D76636172640043616C656E6 [..]
```

---

### EXAMPLE – SEND WAP BOOKMARK

```
?username=xxx  
&password=xxxx  
&sender=Sendega.com  
&destination=4790001100  
&contentTypeID=0  
&contentHeader=http://wap.mydomain.com  
&content=My link to open wap-site!
```

---

### EXAMPLE – SEND MMS

```
?username=xxx  
&password=xxxx  
&sender=26026  
&destination=4790001100  
&contentTypeID=3  
&ContentHeader=MMS message subject  
&Content= /9j/4AAQSkZJRgABAQEASABIAAD/7QAcUGhvd [...]
```

## ERROR CODES

The API returns the following error codes if the message is rejected. Always check API status codes when sending messages.

| Error no | Error message                                      | Description   |
|----------|--|---|
| 1001     | Not validated                                      | Wrong CID   |
| 1003     | Wrong format: pid/dcs                              | Wrong pid or dcs values.  |
| 1004     | Erroneous typeid                                   | Parameter contentTypeID incorrect.  |
| 1020     | Fromalpha too long                                 | Alphanumeric sender value to long. Max 11 chars   |
| 1021     | Fromnumber too long                                | Numeric sender value to long. Max 16 numbers.   |
| 1022     | Erroneous recipient, integer overflow              | Integer overflow value used as recipient.   |
| 1023     | No message content submitted                       | Content parameter has no value.   |
| 1024     | Premium sms must have abbreviated number as sender | Please include short code such as 2440 for Norway, 72721 for Sweden                           |
| 1025     | The message sender is not allowed                  | The sender value is barred.   |
| 1026     | Balance to low                                     | Only for prepaid customers where the balance is to low to send messages.                      |
| 1027     | Message too long                                   | Content value is too long. Bulk sms max 459 characters.                                       |
| 1028     | Alphanumeric sender is not valid                   | Invalid alphanumeric value or barred.   |
| 1029     | Unknown MSISDN. Remember to add country prefix     |   |
| 1099     | Internal error                                     |   |
| 9001     | Username and password does not match               | Incorrect username or password.   |
| 9002     | Account is closed                                  | Contact Sendega for more information.   |
| 9004     | Http not enabled                                   | No access or API interface not available  |
| 9005     | Smpp not enabled                                   | No access or SMPP service not available.  |
| 9006     | Ip not allowed                                     | IP address not valid for this account. IP addresses can be managed using Sendega controlpanel |
| 9007     | Demo account empty                                 | Only used for demo accounts with limited number of test messages                              |



## RECEIVE CONTENT (SMS, MMS)

To be able to receive messages you must order a keyword using Sendega control panel (<http://controlpanel.sendega.com>). By default, all messages received is only stored at Sendega.com. You can add several rules to a keyword, like automatic response and forwarding to external URL address using HTTP POST method as described here. Your server has to respond with a HTTP-200 Success. Sendega will then store the 50 first characters of the text in Your receive script. If you return any other HTTP status than 200 the message will be re-posted with increasing intervals for the next 24 hours.

| Parameter    | Type    | Description  |
|--------------|---------|--|
| msgid        | String  | Sendega unique message id                                      |
| msisdn       | Double  | The subscribers MSISDN starting with country code              |
| msg          | String  | Message content  |
| mms          | Boolean | Set to 1 if the message is MMS                                 |
| mmsdata      | String  | Contains Base64 encoded string of mms content as a zip file    |
| shortcode    | Integer | The short code the message was sent to.                        |
| mcc          | Integer | Mobile country code  |
| mnc          | Integer | Mobile network code  |
| pricegroup   | Integer | Tariff used for MO content.                                    |
| keyword      | String  | The keyword used   |
| keywordid    | Integer | Sendega keyword id.  |
| firstname    | String  | For use with Number enquiry service                            |
| surname      | String  | For use with Number enquiry service                            |
| address1     | String  | For use with Number enquiry service                            |
| address2     | String  | For use with Number enquiry service                            |
| zip          | String  | For use with Number enquiry service                            |
| city         | String  | For use with Number enquiry service                            |
| errorcode    | Integer | Used when receiving premium MO messages                        |
| errormessage | String  | Used when receiving premium MO messages                        |
| registered   | String  | Date when Sendega received MO msg. Format: 2013-04-11T15:55:18 |

## DELIVERY REPORTS

All messages are delivered with status codes from the various telecom operators. Delivery reports are posted automatically to an external URL given in "dlrUrl" parameter when delivery report is received for a message. Parameters are sent as POST data. All parameter names are lower case, except extID. Your server has to respond with HTTP-200 Success

| Parameter         | Type    | Description   |
|-------------------|---------|---|
| msgid             | String  | Unique message id provided by Sendega while sending message |
| extID             | String  | Transparent ID reference included when sending message      |
| msisdn            | Double  | The subscribers MSISDN starting with country code           |
| errorcode         | Integer | Short error code from operator – ref. table Error codes.    |
| errormessage      | String  | Long error description if error.                            |
| status            | Integer | 4 = Delivered, 5 = Failed                                   |
| statustext        | String  | Either "delivered" or "failed"                              |
| operatorerrorcode | String  | Actual error code received from operator/network            |
| registered        | String  | Date and time when message delivered to Sendega             |
| sent              | String  | Date and time when delivered to operator/ network           |
| delivered         | String  | Date and time when message was delivered to handset         |

## ERROR CODES

| Error code | Error description   |
|------------|---|
| 100        | Successfully executed   |
| 101        | Invalid MSISDN  |
| 102        | Invalid fromAlpha   |
| 103        | Invalid fromNumber  |
| 104        | Invalid deliverytime  |
| 105        | Invalid pricegroup or pricegroup not supported  |
| 106        | Unknown subscriber – <b>Remove from database</b>  |
| 107        | Absent subscriber – <b>Remove from database</b>   |
| 108        | Subscriber busy for MT-SMS or SIM card full   |
| 109        | Invalid reference ID  |
| 110        | Invalid content or content length. (Message too long or illegal characters in message)                                      |
| 111        | Subscriber barred for CPA content - <b>Remove from database</b>   |
| 112        | Subscriber is too young – <b>Remove from database</b>   |
| 113        | Subscriber reached monthly turnover limit – This end-user should <b>not</b> be attempted to be re-billed within this month. |
| 114        | Subscriber is temporarily barred  |
| 115        | Subscriber is permanently barred  |
| 116        | Subscriber account balance too low  |
| 117        | Invalid MSISDN or operator/network not covered  |
| 118        | Operator returned internal error – contact Sendega for more information   |
| 119        | Network timeout   |
| 120        | Communication error with operator   |
| 121        | Operator not supported or not reachable   |
| 122        | Message queued at operator/network SMSC   |
| 123        | Billing failed. Content delivered to subscriber   |
| 124        | Billing successful. Content not delivered to subscriber   |
| 125        | Subscriber not registered for this service at operator.   |
| 126        | Message acked by carrier – awaiting new status  |
| 127        | Message not delivered. Carrier returned unknown errorcode/errormessage  |
| 128        | Rejected by operator  |
| 129        | Message filtered by Sendega.  |
| 130        | Subscriber is already registered for this service at operator   |
| 197        | Prepaid account at Sendega does not have sufficient funds   |
| 198        | Other/unknown operator error  |
| 199        | Other/unknown Sendega error   |

## SUBSCRIBER INFORMATION ENQUIRY

This service is only available in a selected number of countries. It returns the full name and address of the owner of an MSISDN Please contact Sendega support for country availability.

URL to use: <https://smsc.sendega.com/ExtraServices/NumberEnquiry.aspx/GetSubscriberInformation>

| Parameter      | Type   | Default value | M/O* | Description                                       |
|----------------|--------|---------------|------|---|
| username       | String |               | M    |   |
| password       | String |               | M    |   |
| msisdn         | Double |               | M    | The subscribers MSISDN starting with country code |
| outputLanguage | String |               | M    | Not in use  |

## RETURN VALUES

```
<?xml version="1.0" encoding="utf-8"?>
<SubscriberInformation>
  <ErrorCode>0</ErrorCode>
  <Success>>true</Success>
  <Companies/>
  <Persons>
    <SubscriberInformationPerson>
      <IsDMReserved>>true</IsDMReserved>
      <LifePhaseExtended>25-49 years, single, without children</LifePhaseExtended>
      <LifePhase>Single</LifePhase>
      <Addresses>
        <Address>
          <Longitude>10.797232965695033</Longitude>
          <Latitude>59.913838751987996</Latitude>
          <City>OSLO</City>
          <Zip>0661</Zip>
          <Address1>Karoline Kristiansens vei 2</Address1>
        </Address>
      </Addresses>
      <Birthdate>1970-01-01T00:00:00</Birthdate>
      <Gender>M</Gender>
      <LastName>LastName</LastName>
      <FirstName>FirstName</FirstName>
    </SubscriberInformationPerson>
  </Persons>
</SubscriberInformation>
```

For companies, only Company name and organization number will be available, in addition to the address.

## HLR (HOME LOCATION REGISTRY ENQUIRY)

This service is available for all mobile numbers, and will return information about MCC/MNC for a given number. Sendega HLR service is directly connected with the number portability databases in Norway, Sweden and Denmark. For other destinations several other HLR services are implemented for best results.

Please see page 28 for more information about MCC and MNC codes.

URL to use: <https://smsc.sendega.com/ExtraServices/NumberEnquiry.aspx/HomeLocationRegistry>

| Parameter | Type   | Default value | M/O* | Description                                       |
|-----------|--------|---------------|------|---|
| username  | String |               | M    |   |
| password  | String |               | M    |   |
| msisdn    | Double |               | M    | The subscribers MSISDN starting with country code |

## RETURN VALUES

```
<NumberEnquiryResult>
  <MsisdnInformation>
    <HasOwnNetwork>true</HasOwnNetwork>
    <OperatorName>NetCom AS</OperatorName>
    <OperatorID>815</OperatorID>
    <Mnc>2</Mnc>
    <Mcc>242</Mcc>
    <Msisdn>4798402025</Msisdn>
  </MsisdnInformation>
  <ErrorCode>1000</ErrorCode>
  <Success>true</Success>
</NumberEnquiryResult>
```

## SUBSCRIPTION SERVICE CHECK

Setting up subscription service check is mandatory if you are running subscription services and is used by Sendega customer service.

Parameters posted to script by Sendega (by HTTP POST):

| Parameter | Type   | Description  |
|-----------|--------|--|
| password  | String | Given in Subscription Service Registration Form (Contact customer service) |
| msisdn    | Double | The subscribers MSISDN including country code                              |

The return type and value of this script should be well formed XML, with the following parameters:

| Parameter  | Type     | Accepted values  | Description   |
|------------|----------|------------------|---|
| registered | Integer  | 1 / 0            | If number is or has ever been registered  |
| active     | Integer  | 1 / 0            | If number is currently active   |
| startdate  | DateTime | Valid time stamp | When number was registered at service   |
| enddate    | DateTime | Valid time stamp | If registered and closed, when service was stopped  |
| stopurl    | String   | Valid url        | An url to a script to close subscription for this MSISDN<br>e.g.: <a href="http://myserver.example/cancel.php?id=1337">http://myserver.example/cancel.php?id=1337</a> |
| stopmsg    | String   |                  | The stop keyword to cancel service<br>e.g. MYSERVICE STOP   |
| shortcode  | Long     |                  | The shortcode the service is hosted at.<br>e.g. 2440  |

If «registered» is set to 0, all other parameters are omitted, but should be set empty (not removed from response)

The field stopurl MUST be a valid url, DO NOT use the example url!

### EXAMPLE RETURN DATA:

```
<?xml version="1.0" encoding="utf-8"?>
<customer>
  <registered>1</registered>
  <active>1</active>
  <startdate>2011-05-05T12:21:00</startdate>
  <enddate />
  <stopurl>http://myserver.example/cancel.php?id=1337</stopurl>
  <stopmsg>MYSERVICE STOP</stopmsg>
  <shortcode>2440</shortcode>
</customer>
```

## .NET C#

## SEND SMS

Add the Content service by following these steps:

- Right-click at your project (not your solution) in server explorer
- Choose "Add service reference..."
- In the field "url" type *https://smc.sendega.com/Content.asmx?wsdl*, and then press "go"
- Web reference name: "com.sendega.smc"
- Press "add reference"

You are now ready to use the web service from your code as following in C#:

```
string username = "myUsername";
string password = "myPassword";
string sender = "Sendega";
string destination = "4790222333";
int pricegroup = 0;
int contentTypeID = 1;
string contentHeader = "";
string content = "Hello world!";
string dlrUrl = "http://myserver.example/mydlrUrl.aspx";
int ageLimit = 0;
string extID = "";
string sendDate = "";
string refID = "";
int priority = 0;
int gwID = 0;
int pid = 0;
int dcs = 0;

com.sendega.smc.SendResult serverResult;
com.sendega.smc.Content content = new com.sendega.smc.Content();

serverResult = content.Send(username, password, sender, destination, pricegroup,
contentTypeID, contentHeader, content, dlrUrl, ageLimit, extID, sendDate, refID, priority,
gwID, pid, dcs);

if( serverResult.Success )
    Response.Write(string.Format("Message was sent. Id: {0}", serverResult.MessageID));
else
    Response.Write(string.Format("Message was not sent. Errornumber: {0}, ErrorMessage: {1}",
serverResult.ErrorNumber,
serverResult.ErrorMessage));
```

**Do NOT use <http://myserver.example/myDlrUrl.aspx> as dlrUrl parameter.**

**THIS IS ONLY AN EXAMPLE VALUE! Use a valid URL, or set empty if not using delivery reports!**

## SEND SMS

Add the Content service by following these steps:

- Right-click at your project (not your solution) in server explorer
- Choose "Add service reference..."
- In the field "url" type *https://smc.sendega.com/Content.asmx?wsdl*, and then press "go"
- Web reference name: "com.sendega.smc"
- Press "Add reference"

You are now ready to use the web service from your code as following in VB:

```
Dim username As String = "myUsername"
Dim password As String = "myPassword"
Dim sender As String = "Sendega"
Dim destination As String = "4790222333"
Dim pricegroup As Integer = 0
Dim contentTypeID As Integer = 1
Dim contentHeader As String = ""
Dim content As String = "Hello World!"
Dim dlrUrl As String = "http://myserver.example/myDlrUrl.aspx"
Dim ageLimit As Integer = 0
Dim extID As String = ""
Dim sendDate As String = ""
Dim refID As String = ""
Dim priority As Integer = 0
Dim gwID As Integer = 0
Dim pid As Integer = 0
Dim dcs As Integer = 0
Dim serverResult As com.Sendega.smc.Content.SendResult

Dim content As New com.sendega.smc.ContentSoapClient("ContentSoap")

serverResult = content.Send(username, password, sender, destination, pricegroup, _
contentTypeID, contentHeader, content, dlrUrl, ageLimit, extID, sendDate, refID, priority, _
gwID, pid, dcs)

If serverResult.Success Then
    Response.Write(string.Format("Message was sent. Id: {0}", serverResult.MessageID))
Else
    Response Write("Message was not sent. Errornumber: {0}, ErrorMessage: {1}", _
serverResult.ErrorNumber, _
serverResult.ErrorMessage)
End If
```

**Do NOT use <http://myserver.example/myDlrUrl.aspx> as dlrUrl parameter.**

**THIS IS ONLY AN EXAMPLE VALUE! Use a valid URL, or set empty if not using delivery reports!**

## SEND SMS

```

username      = "myUsername"
password      = "myPassword"
sender        = "Sendega"
destination   = "4790222333"
pricegroup    = "0"
contentTypeID = "1"
contentHeader = ""
content       = "Hello world!"
dlrUrl        = "http://myserver.example/myDlrUrl.asp"
ageLimit      = "0"
extID         = ""
sendDate      = ""
refID         = ""
priority      = 0
gwID          = 0
pid           = 0
dcs           = 0

Set objXml = Server.CreateObject("MSXML2.ServerXMLHTTP")
URL = "https://smsc.sendega.com/content.asmx/Send" _
    & "?username=" & username _
    & "&password=" & password _
    & "&sender=" & sender _
    & "&destination=" & destination _
    & "&pricegroup=" & pricegroup _
    & "&contentTypeID=" & contentTypeID _
    & "&contentHeader=" & contentHeader _
    & "&content=" & content _
    & "&dlrUrl=" & dlrUrl _
    & "&ageLimit=" & ageLimit _
    & "&extID=" & extID _
    & "&sendDate=" & sendDate _
    & "&refID=" & refID _
    & "&priority=" & priority _
    & "&gwID=" & gwID _
    & "&pid=" & pid _
    & "&dcs=" & dcs

objXml.Open "GET", URL, False
objXml.Send
serverResponse = objXml.responseText

If InStr(1,serverResponse, "true", 1) Then
    Response.Write("Message sent successfully")
Else
    Response.Write("Message not sent. Server response: "& serverResponse)
End If

```

**Do NOT use <http://myserver.example/myDlrUrl.asp> as dlrUrl parameter.**

THIS IS ONLY AN EXAMPLE VALUE! Use a valid URL, or set empty if not using delivery reports!



## SEND SMS

## SoapClient to send sms (PHP 5)

```
$params["username"] = "myUsername";
$params["password"] = "myPass";
$params["sender"] = "Sendega";
$params["destination"] = 4790222333;
$params["pricegroup"] = 0;
$params["contentTypeID"] = 1;
$params["contentHeader"] = "";
$params["content"] = "HelloWorld";
$params["dlrUrl"] = "http://myserver.example/mydlrscript.php";
$params["ageLimit"] = 0;
$params["extID"] = "";
$params["sendDate"] = "";
$params["refID"] = "";
$params["priority"] = 0;
$params["gwID"] = 0;
$params["pid"] = 0;
$params["dcs"] = 0;

$content = new SoapClient(
    "https://smsc.sendega.com/Content.asmx?wsdl",
    array( 'trace' => true,
          'exceptions' => true,
          'encoding' => 'ISO-8859-1'
        )
    );

$response = $content->Send($params);
$serverResult = $response->SendResult;

if( $serverResult->Success )
    echo "Message was sent. Id: ".$serverResult->MessageID;
else
    echo "Message was not sent. Errornumber: ".$serverResult->ErrorNumber.", ErrorMessage:
    ".$serverResult->ErrorMessage;
```

**Do NOT use <http://myserver.example/mydlrscript.php> as dlrUrl parameter.**

**THIS IS ONLY AN EXAMPLE VALUE! Use a valid URL, or set empty if not using delivery reports!**

Http post/get by `file_get_contents()`. For PHP v4.3.0 or newer.

```
$serverResult = @file_get_contents("https://smc.sendega.com/Content.asmx/Send".
    "?username=myUsername".
    "&password=myPassword".
    "&sender=Sendega".
    "&destination=4790222333".
    "&pricegroup=0".
    "&contentTypeID=1".
    "&contentHeader=").
    "&content=".urlencode("Hello World!").

"&dldrUrl=".urlencode("http://myserver.example/mydldrscript.php").
    "&ageLimit=0".
    "&extID=").
    "&sendDate=").
    "&refID=").
    "&priority=0".
    "&gwid=0".
    "&pid=0".
    "&dcs=0");
$xmlDocument = simplexml_load_string($serverResult);

if( $xmlDocument->SendResult->Success == 'True' )
    echo "Message was sent. Message id: ".$xmlDocument->SendResult->MessageID;
else
    echo "Message was not sent. Errorcode: ".$xmlDocument->SendResult->ErrorNumber.",
    ErrorMessage: ".$xmlDocument->SendResult->ErrorMessage;
```

**Do NOT use <http://myserver.example/mydldrscript.php> as dldrUrl parameter.**

THIS IS ONLY AN EXAMPLE VALUE! Use a valid URL, or set empty if not using delivery reports!

## Http post/get using fopen() for older versions of php.

```
$url = "https://smsc.sendega.com/sendSMS.asmx/Send".
    "?username=myUsername".
    "&password=myPassword".
    "&sender=Sendega".
    "&destination=4790222333".
    "&priceGroup=0".
    "&contentTypeID=1".
    "&contentTypeID=1".
    "&contentHeader=".
    "&content=".urlencode("Hello World!").
    "&dlrUrl=".urlencode("http://myserver.example/mydlrscript.php").
    "&ageLimit=0".
    "&extID=".
    "&sendDate=".
    "&refID=".
    "&priority=0".
    "&gwid=0".
    "&pid=0".
    "&dcs=0";

$handle = fopen($url, "r");
$serverResult = '';

while (!feof($handle)) {
    $serverResult .= fread($handle, 8192);
}

fclose($handle);

preg_match('/\<Success\>(.)\</Success\>/i', $serverResult, $success);
preg_match('/\<MessageID\>(.)\</MessageID\>/i', $serverResult, $messageID);
preg_match('/\<ErrorNumber\>(.)\</ErrorNumber\>/i', $serverResult, $errorNumber);
preg_match('/\<ErrorMessage\>(.)\</ErrorMessage\>/i', $serverResult, $errorMessage);

if( $success == 'True' )
    echo "Message was sent, ID: ".$messageID;
else
    echo "Message eas not sent. Errorcode: ".$errorNumber.", Errormessage:
    ".$errorMessage;
```

**Do NOT use <http://myserver.example/mydlrscript.php> as dlrUrl parameter.**

THIS IS ONLY AN EXAMPLE VALUE! Use a valid url, or set empty if not using delivery reports!

## SEND SMS

```
require 'soap/wsdlDriver'
require 'uri'

wsdl_url = "https://smc.sendega.com/Content.asmx?WSDL"
content = SOAP::WSDLDriverFactory.new(wsdl_url).create_rpc_driver

result = content.Send(
  :username => 'myUsername',
  :password => 'myPassword',
  :sender => 'Sendega',
  :destination => '4790222333',
  :pricegroup => 0,
  :contentTypeID => 1,
  :contentHeader => '',
  :content => 'Hello world!',
  :dlrUrl => 'http://myservicer.com/myDlrScript.ror',
  :ageLimit => 0,
  :extID => '',
  :sendDate => '',
  :refID => '',
  :priority => 0,
  :gwID => 0,
  :pid => 0,
  :dcs => 0)

if result.sendResult.success == "true"
  print "Message was sent. ID: " + result.MessageID
else
  print "Message was not sent. Errorcode: " + result.ErrorNumber + ", ErrorMessage: " +
    result.ErrorMessage
end
```

**Do NOT use <http://myserver.example/mydlrscript.ror> as dlrUrl parameter.**

**THIS IS ONLY AN EXAMPLE VALUE! Use a valid url, or set empty if not using delivery reports!**

## SEND SMS

```
import suds # https://fedorahosted.org/suds/wiki/Documentation
from suds.client import Client
import logging

#logging.basicConfig(level=logging.INFO)
#logging.getLogger('suds.client').setLevel(logging.DEBUG)
#logging.getLogger('suds.transport').setLevel(logging.DEBUG)
#logging.getLogger('suds.wsdl').setLevel(logging.DEBUG)
#logging.getLogger('suds.xsd.schema').setLevel(logging.DEBUG)

url = "https://smc.sendega.com/Content.asmx?WSDL"

client = Client(url)
client.set_options(port='ContentSoap')

#print client

result = client.service.Send(
    username = "myUsername",
    password = "myPassword",
    sender = "Sendega",
    destination = "4790222333",
    pricegroup = 0,
    contentTypeID = 1,
    contentHeader = "",
    content = "Hello World!",
    dlrUrl = "http://myserver.example/mydlrUrl/",
    ageLimit = 0,
    extID = "",
    sendDate = "",
    refID = "",
    priority = 0,
    gwID = 0,
    pid = 0,
    dcs = 0)

print result

# (SendResult){
#   MessageID = "703cd4f8-b2f7-4396-853c-60b98388a8d0"
#   ErrorNumber = 0
#   Success = True
# }

print result.MessageID
```

**Do NOT use <http://myserver.example/mydlrurl/> as dlrUrl parameter.**

**THIS IS ONLY AN EXAMPLE VALUE! Use a valid url, or set empty if not using delivery reports!**

### SENDING VCARD / VCALENDAR

Standard sending method for sending vCard through Sendega sms gateway is to send the message hexadecimal encoded with header 06050423F40000 and the vCard text encoded in the content field in the following format:

```
BEGIN:VCARD<CR><NL>
VERSION:2.1<CR><NL>
N:Doe;John<CR><NL>
TEL;CELL;PREF:+441231234<CR><NL>
END:VCARD<CR><NL>
```

Note that <CR><NL> is encoded 0d0a. DCS for sending vCard is 20 decimal, and pid is 0. For sending the vcard as MMS, see documentation for sending mms. The .vcf file is then attached in the .zip-file while sending, and added to the .smil-file as a “ref” element.

#### **Issue with vCard and vCal to Android and iPhone**

It seems to be a known fact that vCal and vCard sent to Android phones and iPhones is not received correctly. Some android phones shows the vCard content as plain text in a notification window, with no possibility to save, and some just discard the content and does not show anything, even though the phone sends an “received” ack to the operator. This last mentioned behavior is also noticed at iPhones.

It seems the only way to send a vCard/vCal to an Android phone or an iPhone is to attach a vCard/vCal file in an MMS.

**Note:** In newer Android phones, this last method, of sending vCard in MMS, is not supported. It must therefore be considered that Android phones cannot receive vCard or vCal – and vCard / vCal must be considered an obsolete standard. vCal and vCard has never been standardized in any 3GPP protocol documents, and is the reason why this is not implemented in newer phones.

Android phones can, however, open a .vcf-file if downloaded from the Internet. A possible solution will therefore be to send an wap link or sms with url to a vCard online.

## TEXT ENCODING

GSM7 is the 7 bit alphabet used by default in GSM sms messages. A sms message is 140 bytes long, and in order to send longer messages than 140 characters, there has been developed a 7 bit encoding set - called GSM7. This allows 160 characters to be sent, using only 140 bytes. But this alphabet is considerably reduced, and not all characters are supported. Some characters will also count as 2 bytes (See extended table).

When using our HTTP API, use the "ISO-8859-1 Latin1 Hexadecimal" values to encode your request (with leading %). E.g.: "support@sendega.com" should be encoded: "support%40sendega.com". Characters with green background in the list do not have to be encoded. Characters in red are not possible to send using HTTP API.

One sms is 160 characters (consider characters in extended table as two), for sms with length more than 160 characters each part of the concatenated sms message are 153 characters. This gives:

| Number of sms | Maximum number of characters |         |
|---------------|------------------------------|---------|
|               | GSM7                         | Unicode |
| 1             | 160                          | 70      |
| 2             | 306                          | 134     |
| 3             | 459                          | 201     |

## CHARACTER TABLE (GSM7 AND ISO-8859-1)

| Character |                                  | GSM 7-bit default alphabet (Decimal) | GSM 7-bit default alphabet (hexadecimal) | ISO-8859-1 Latin 1 (Decimal) | ISO-8859-1 Latin 1 (Hexadecimal) |
|-----------|----------------------------------|--------------------------------------|--|------------------------------|----------------------------------|
| @         | At sign                          | 0                                    | 00                                       | 64                           | 40                               |
| £         | Pound sign                       | 1                                    | 01                                       | 163                          | A3                               |
| \$        | Dollar sign                      | 2                                    | 02                                       | 36                           | 24                               |
| ¥         | Yuan/Yen sign                    | 3                                    | 03                                       | 165                          | A5                               |
| è         | Small letter e with grave accent | 4                                    | 04                                       | 232                          | E8                               |
| é         | Small letter e with acute accent | 5                                    | 05                                       | 233                          | E9                               |
| ù         | Small letter u with grave accent | 6                                    | 06                                       | 129                          | F9                               |
| ì         | Small letter i with grave accent | 7                                    | 07                                       | 236                          | EC                               |
| ò         | Small letter o with grave accent | 8                                    | 08                                       | 242                          | F2                               |
| Ç         | Capital letter C with cedilla    | 9                                    | 09                                       | 199                          | C7                               |
| <LF>      | Line feed                        | 10                                   | 0A                                       | 10                           | 0A                               |
| Ø         | Capital letter O with stroke     | 11                                   | 0B                                       | 216                          | D8                               |
| ø         | Small letter o with stroke       | 12                                   | 0C                                       | 248                          | F8                               |
| <CR>      | Carriage return                  | 13                                   | 0D                                       | 13                           | 0D                               |
| Å         | Capital letter A with ring       | 14                                   | 0E                                       | 197                          | C5                               |
| å         | Small letter a with ring         | 15                                   | 0F                                       | 229                          | E5                               |
| Δ         | Capital letter Greek delta       | 16                                   | 10                                       |                              |                                  |
| _         | Underscore                       | 17                                   | 11                                       | 95                           | 5F                               |
| Φ         | Capital letter Greek phi         | 18                                   | 12                                       |                              |                                  |
| Γ         | Capital letter Greek gamma       | 19                                   | 13                                       |                              |                                  |
| Λ         | Capital letter Greek lambda      | 20                                   | 14                                       |                              |                                  |
| Ω         | Capital letter Greek omega       | 21                                   | 15                                       |                              |                                  |
| Π         | Capital letter Greek pi          | 22                                   | 16                                       |                              |                                  |
| Ψ         | Capital letter Greek psi         | 23                                   | 17                                       |                              |                                  |

|         |                                    |    |    |     |    |
|---------|------------------------------------|----|----|-----|----|
| Σ       | Capital letter Greek sigma         | 24 | 18 |     |    |
| Θ       | Capital letter Greek theta         | 25 | 19 |     |    |
| Ξ       | Capital letter Greek xi            | 26 | 1A |     |    |
| <ESC>   | Escape                             | 27 | 1B | 27  | 1B |
| Æ       | Capital letter Æ                   | 28 | 1C | 198 | C6 |
| æ       | Small letter æ                     | 29 | 1D | 230 | E6 |
| ß       | Small letter German eszett         | 30 | 1E | 223 | DF |
| É       | Capital letter E with acute accent | 31 | 1F | 201 | C9 |
| <space> | Space                              | 32 | 20 | 32  | 20 |
| !       | Exclamation mark                   | 33 | 21 | 33  | 21 |
| "       | Quotation mark                     | 34 | 22 | 34  | 22 |
| #       | Number sign                        | 35 | 23 | 35  | 23 |
| ¤       | Currency sign                      | 36 | 24 | 164 | A4 |
| %       | Percent sign                       | 37 | 25 | 37  | 25 |
| &       | Ambersand                          | 38 | 26 | 38  | 26 |
| '       | Apostrophe                         | 39 | 27 | 39  | 27 |
| (       | Left parenthesis                   | 40 | 28 | 40  | 28 |
| )       | Right parenthesis                  | 41 | 29 | 41  | 29 |
| *       | Asterisk                           | 42 | 2A | 42  | 2A |
| +       | Plus sign                          | 43 | 2B | 43  | 2B |
| ,       | Comma                              | 44 | 2C | 44  | 2C |
| -       | Minus sign / hyphen                | 45 | 2D | 45  | 2D |
| .       | Full stop / period                 | 46 | 2E | 46  | 2E |

| Character |                           | GSM 7-bit<br>default<br>alphabet<br>(Decimal) | GSM 7-bit<br>default<br>alphabet<br>(hexadecimal) | ISO-8859-1<br>Latin 1<br>(Decimal) | ISO-8859-1<br>Latin 1<br>(Hexadecimal) |
|-----------|---------------------------|---|---|------------------------------------|--|
| /         | Slash                     | 47  | 2F  | 47                                 | 2F                                     |
| 0         | Digit zero                | 48  | 30  | 48                                 | 30                                     |
| 1         | Digit one                 | 49  | 31  | 49                                 | 31                                     |
| 2         | Digit two                 | 50  | 32  | 50                                 | 32                                     |
| 3         | Digit three               | 51  | 33  | 51                                 | 33                                     |
| 4         | Digit four                | 52  | 34  | 52                                 | 34                                     |
| 5         | Digit five                | 53  | 35  | 53                                 | 35                                     |
| 6         | Digit six                 | 54  | 36  | 54                                 | 36                                     |
| 7         | Digit seven               | 55  | 37  | 55                                 | 37                                     |
| 8         | Digit eight               | 56  | 38  | 56                                 | 38                                     |
| 9         | Digit nine                | 57  | 39  | 57                                 | 39                                     |
| :         | Colon                     | 58  | 3A  | 58                                 | 3A                                     |
| ;         | Semicolon                 | 59  | 3B  | 59                                 | 3B                                     |
| <         | Less-than sign            | 60  | 3C  | 60                                 | 3C                                     |
| =         | Equals sign               | 61  | 3D  | 61                                 | 3D                                     |
| >         | Greater-than sign         | 62  | 3E  | 62                                 | 3E                                     |
| ?         | Question mark             | 63  | 3F  | 63                                 | 3F                                     |
| ¡         | Inverted exclamation mark | 64  | 40  | 64                                 | 40                                     |
| A         | Capital letter A          | 65  | 41  | 65                                 | 41                                     |
| B         | Capital letter B          | 66  | 42  | 66                                 | 42                                     |
| C         | Capital letter C          | 67  | 43  | 67                                 | 43                                     |
| D         | Capital letter D          | 68  | 44  | 68                                 | 44                                     |
| E         | Capital letter E          | 69  | 45  | 69                                 | 45                                     |
| F         | Capital letter F          | 70  | 46  | 70                                 | 46                                     |
| G         | Capital letter G          | 71  | 47  | 71                                 | 47                                     |



|          |                                |    |    |     |    |
|----------|--------------------------------|----|----|-----|----|
| <b>H</b> | Capital letter H               | 72 | 48 | 72  | 48 |
| <b>I</b> | Capital letter I               | 73 | 49 | 73  | 49 |
| <b>J</b> | Capital letter J               | 74 | 4A | 74  | 4A |
| <b>K</b> | Capital letter K               | 75 | 4B | 75  | 4B |
| <b>L</b> | Capital letter L               | 76 | 4C | 76  | 4C |
| <b>M</b> | Capital letter M               | 77 | 4D | 77  | 4D |
| <b>N</b> | Capital letter N               | 78 | 4E | 78  | 4E |
| <b>O</b> | Capital letter O               | 79 | 4F | 79  | 4F |
| <b>P</b> | Capital letter P               | 80 | 50 | 80  | 50 |
| <b>Q</b> | Capital letter Q               | 81 | 51 | 81  | 51 |
| <b>R</b> | Capital letter R               | 82 | 52 | 82  | 52 |
| <b>S</b> | Capital letter S               | 83 | 53 | 83  | 53 |
| <b>T</b> | Capital letter T               | 84 | 54 | 84  | 54 |
| <b>U</b> | Capital letter U               | 85 | 55 | 85  | 55 |
| <b>V</b> | Capital letter V               | 86 | 56 | 86  | 56 |
| <b>W</b> | Capital letter W               | 87 | 57 | 87  | 57 |
| <b>X</b> | Capital letter X               | 88 | 58 | 88  | 58 |
| <b>Y</b> | Capital letter Y               | 89 | 59 | 89  | 59 |
| <b>Z</b> | Capital letter Z               | 90 | 5A | 90  | 5A |
| <b>Ä</b> | Capital letter A with dieresis | 91 | 5B | 196 | C4 |
| <b>Ö</b> | Capital letter O with dieresis | 92 | 5C | 214 | D6 |
| <b>Ñ</b> | Capital letter N with tilde    | 93 | 5D | 209 | D1 |
| <b>§</b> | Section sign                   | 95 | 5F | 167 | A7 |

| Character |                                | GSM 7-bit<br>default<br>alphabet<br>(Decimal) | GSM 7-bit<br>default<br>alphabet<br>(hexadecimal) | ISO-8859-1<br>Latin 1<br>(Decimal) | ISO-8859-1<br>Latin 1<br>(Hexadecimal) |
|-----------|--------------------------------|---|---|------------------------------------|--|
| <b>Ü</b>  | Capital letter U with dieresis | 94  | 5E  | 220                                | DC                                     |
| <b>¿</b>  | Inverted question mark         | 96  | 60  | 191                                | BF                                     |
| <b>a</b>  | Small letter a                 | 97  | 61  | 97                                 | 61                                     |
| <b>b</b>  | Small letter b                 | 98  | 62  | 98                                 | 62                                     |
| <b>c</b>  | Small letter c                 | 99  | 63  | 99                                 | 63                                     |
| <b>d</b>  | Small letter d                 | 100   | 64  | 100                                | 64                                     |
| <b>e</b>  | Small letter e                 | 101   | 65  | 101                                | 65                                     |
| <b>f</b>  | Small letter f                 | 102   | 66  | 102                                | 66                                     |
| <b>g</b>  | Small letter g                 | 103   | 67  | 103                                | 67                                     |
| <b>h</b>  | Small letter h                 | 104   | 68  | 104                                | 68                                     |
| <b>i</b>  | Small letter i                 | 105   | 69  | 105                                | 69                                     |
| <b>j</b>  | Small letter j                 | 106   | 6A  | 106                                | 6A                                     |
| <b>k</b>  | Small letter k                 | 107   | 6B  | 107                                | 6B                                     |
| <b>l</b>  | Small letter l                 | 108   | 6C  | 108                                | 6C                                     |
| <b>m</b>  | Small letter m                 | 109   | 6D  | 109                                | 6D                                     |
| <b>n</b>  | Small letter n                 | 110   | 6E  | 110                                | 6E                                     |
| <b>o</b>  | Small letter o                 | 111   | 6F  | 111                                | 6F                                     |
| <b>p</b>  | Small letter p                 | 112   | 70  | 112                                | 70                                     |
| <b>q</b>  | Small letter q                 | 113   | 71  | 113                                | 71                                     |
| <b>r</b>  | Small letter r                 | 114   | 72  | 114                                | 72                                     |
| <b>s</b>  | Small letter s                 | 115   | 73  | 115                                | 73                                     |
| <b>t</b>  | Small letter t                 | 116   | 74  | 116                                | 74                                     |
| <b>u</b>  | Small letter u                 | 117   | 75  | 117                                | 75                                     |
| <b>v</b>  | Small letter v                 | 118   | 76  | 118                                | 76                                     |
| <b>w</b>  | Small letter w                 | 119   | 77  | 119                                | 77                                     |

|          |                                  |     |    |     |    |
|----------|----------------------------------|-----|----|-----|----|
| <b>x</b> | Small letter x                   | 120 | 78 | 120 | 78 |
| <b>y</b> | Small letter y                   | 121 | 79 | 121 | 79 |
| <b>z</b> | Small letter z                   | 122 | 7A | 122 | 7A |
| <b>ä</b> | Small letter a with dieresis     | 123 | 7B | 228 | E4 |
| <b>ö</b> | Small letter o with dieresis     | 124 | 7C | 246 | F6 |
| <b>ñ</b> | Small letter n with tilde        | 125 | 7D | 241 | F1 |
| <b>ü</b> | Small letter u with dieresis     | 126 | 7E | 252 | FC |
| <b>à</b> | Small letter a with grave accent | 127 | 7F | 224 | E0 |

Rows in red background are not possible to url encode and send using http post/get. As this is not possible, we therefore recommend sending Greek characters as Unicode messages. See chapter “Unicode encoded messages”

## EXTENDED GSM7 TABLE

All characters in extended table is counted as two characters

| Character |                         | GSM 7-bit default alphabet (Decimal) | GSM 7-bit default alphabet (hexadecimal) | ISO-8859-1 Latin 1 (Decimal) | ISO-8859-1 Latin 1 (Hexadecimal) |
|-----------|-------------------------|--------------------------------------|--|------------------------------|----------------------------------|
| <FF>      | Form feed               | 27 10                                | 1B 0A                                    | 12                           | 0C                               |
| ^         | Caret / circumflex      | 27 20                                | 1B 14                                    | 94                           | 5E                               |
| {         | Left curly bracket      | 27 40                                | 1B 28                                    | 123                          | 7B                               |
| }         | Right curly bracket     | 27 41                                | 1B 29                                    | 125                          | 7D                               |
| \         | Backslash               | 27 47                                | 1B 2F                                    | 92                           | 5C                               |
| [         | Left square bracket     | 27 60                                | 1B 3C                                    | 91                           | 5B                               |
| ~         | Tilde                   | 27 61                                | 1B 3D                                    | 126                          | 7E                               |
| ]         | Right square bracket    | 27 62                                | 1B 3E                                    | 93                           | 5D                               |
|           | Vertical bar / pipeline | 27 64                                | 1B 40                                    | 124                          | 7C                               |
| €         | Euro sign               | 27 101                               | 1B 65                                    | 128                          | 80                               |

## UNICODE ENCODED MESSAGES

Messages can be sent as Unicode by defining parameter DCS to value 8 (binary 0000 1000), and message text encoded as HtmlEncoded values. Note that Unicode messages have a length of 70 per message for single-message or 67 characters per message part in concatenated messages.

For more information about Unicode messages and message formatting, contact Sendega Customer Service.

## MOBILE COUNTRY CODES (MCC) AND MOBILE NETWORK CODES (MNC)

All routing and handling of sms and mms messages in Sendega is based on MCC (mobile country codes) and MNC (mobile network codes) used to identify mobile stations in wireless telephone networks, particularly GSM and UMTS networks. The MCC is part of the International Mobile Subscriber Identity (IMSI) number, which uniquely identifies a particular subscriber and is stored on the SIM card.

A mobile network code (MNC) is used to identify the mobile phone operator/carrier using the GSM, CDMA, iDEN, TETRA and UMTS public land mobile networks and some satellite mobile networks.

A complete list of all MNC codes can be found on our website: <http://www.sendega.com/info/sms-support-dokumentasjon>.

| MCC | Country                |
|-----|------------------------|
| 412 | Afghanistan            |
| 276 | Albania                |
| 603 | Algeria                |
| 544 | American Samoa         |
| 213 | Andorra                |
| 631 | Angola                 |
| 365 | Anguilla               |
| 344 | Antigua and Barbuda    |
| 722 | Argentina              |
| 283 | Armenia                |
| 363 | Aruba                  |
| 505 | Australia              |
| 232 | Austria                |
| 400 | Azerbaijan             |
| 364 | Bahamas                |
| 426 | Bahrain                |
| 470 | Bangladesh             |
| 342 | Barbados               |
| 257 | Belarus                |
| 206 | Belgium                |
| 702 | Belize                 |
| 616 | Benin                  |
| 350 | Bermuda                |
| 402 | Bhutan                 |
| 736 | Bolivia                |
| 218 | Bosnia and Herzegovina |
| 652 | Botswana               |
| 724 | Brazil                 |
| 348 | British Virgin Islands |
| 528 | Brunei Darussalam      |
| 284 | Bulgaria               |
| 613 | Burkina Faso           |
| 642 | Burundi                |
| 456 | Cambodia               |
| 624 | Cameroon               |
| 302 | Canada                 |
| 625 | Cape Verde             |
| 346 | Cayman Islands         |

|     |                                  |
|-----|----------------------------------|
| 623 | Central African Republic         |
| 622 | Chad                             |
| 730 | Chile                            |
| 460 | China                            |
| 732 | Colombia                         |
| 654 | Comoros and Mayotte              |
| 548 | Cook Islands                     |
| 712 | Costa Rica                       |
| 612 | Côte d'Ivoire                    |
| 219 | Croatia                          |
| 368 | Cuba                             |
| 280 | Cyprus                           |
| 230 | Czech Rep.                       |
| 630 | Democratic Republic of the Congo |
| 238 | Denmark                          |
| 638 | Djibouti                         |
| 366 | Dominica                         |
| 370 | Dominican Republic               |
| 740 | Ecuador                          |
| 602 | Egypt                            |
| 706 | El Salvador                      |
| 627 | Equatorial Guinea                |
| 657 | Eritrea                          |
| 248 | Estonia                          |
| 636 | Ethiopia                         |
| 750 | Falkland Islands                 |
| 288 | Faroe Islands                    |
| 542 | Fiji                             |
| 244 | Finland                          |
| 208 | France                           |
| 742 | French Guiana                    |
| 547 | French Polynesia                 |
| 628 | Gabon                            |
| 607 | Gambia                           |
| 282 | Georgia                          |
| 262 | Germany                          |
| 620 | Ghana                            |
| 266 | Gibraltar                        |
| 202 | Greece                           |
| 290 | Greenland                        |
| 352 | Grenada                          |
| 535 | Guam (US)                        |
| 704 | Guatemala                        |
| 611 | Guinea                           |
| 632 | Guinea-Bissau                    |
| 738 | Guyana                           |
| 372 | Haiti                            |
| 708 | Honduras                         |
| 454 | Hongkong, China                  |
| 216 | Hungary                          |
| 274 | Iceland                          |
| 404 | India                            |
| 405 | India                            |
| 510 | Indonesia                        |
| 901 | International                    |

|     |                         |
|-----|-------------------------|
| 432 | Iran                    |
| 418 | Iraq                    |
| 272 | Ireland                 |
| 425 | Israel                  |
| 222 | Italy                   |
| 338 | Jamaica                 |
| 440 | Japan                   |
| 441 | Japan                   |
| 416 | Jordan                  |
| 401 | Kazakhstan              |
| 639 | Kenya                   |
| 545 | Kiribati                |
| 467 | Korea (North)           |
| 450 | Korea (South)           |
| 419 | Kuwait                  |
| 437 | Kyrgyzstan              |
| 457 | Laos                    |
| 247 | Latvia                  |
| 415 | Lebanon                 |
| 651 | Lesotho                 |
| 618 | Liberia                 |
| 606 | Libya                   |
| 295 | Liechtenstein           |
| 246 | Lithuania               |
| 270 | Luxembourg              |
| 455 | Macao China             |
| 294 | Macedonia               |
| 646 | Madagascar              |
| 650 | Malawi                  |
| 502 | Malaysia                |
| 472 | Maldives                |
| 610 | Mali                    |
| 278 | Malta                   |
| 551 | Marshall Islands        |
| 340 | Martinique & Guadeloupe |
| 609 | Mauritania              |
| 617 | Mauritius               |
| 334 | Mexico                  |
| 550 | Micronesia              |
| 259 | Moldova                 |
| 212 | Monaco                  |
| 428 | Mongolia                |
| 297 | Montenegro              |
| 354 | Montserrat              |
| 604 | Morocco                 |
| 643 | Mozambique              |
| 414 | Myanmar                 |
| 649 | Namibia                 |
| 536 | Nauru                   |
| 429 | Nepal                   |
| 204 | Netherlands             |
| 362 | Netherlands Antilles    |
| 546 | New Caledonia           |
| 530 | New Zealand             |
| 710 | Nicaragua               |

|     |                                  |
|-----|----------------------------------|
| 614 | Niger                            |
| 621 | Nigeria                          |
| 534 | Northern Mariana Islands (US)    |
| 242 | Norway                           |
| 422 | Oman                             |
| 410 | Pakistan                         |
| 552 | Palau                            |
| 423 | Palestine                        |
| 714 | Panama                           |
| 537 | Papua New Guinea                 |
| 744 | Paraguay                         |
| 716 | Peru                             |
| 515 | Philippines                      |
| 260 | Poland                           |
| 268 | Portugal                         |
| 330 | Puerto Rico (US)                 |
| 427 | Qatar                            |
| 629 | Republic of Congo                |
| 647 | Reunion                          |
| 226 | Romania                          |
| 250 | Russian Federation               |
| 635 | Rwanda                           |
| 356 | Saint Kitts and Nevis            |
| 358 | Saint Lucia                      |
| 308 | Saint Pierre and Miquelon        |
| 360 | Saint Vincent and the Grenadines |
| 549 | Samoa                            |
| 292 | San Marino                       |
| 626 | Sao Tome and Principe            |
| 420 | Saudi Arabia                     |
| 608 | Senegal                          |
| 220 | Serbia & Montenegro              |
| 633 | Seychelles                       |
| 619 | Sierra Leone                     |
| 525 | Singapore                        |
| 231 | Slovakia                         |
| 293 | Slovenia                         |
| 540 | Solomon Islands                  |
| 637 | Somalia                          |
| 655 | South Africa                     |
| 214 | Spain                            |
| 413 | Sri Lanka                        |
| 634 | Sudan                            |
| 746 | Suriname                         |
| 653 | Swaziland                        |
| 240 | Sweden                           |
| 228 | Switzerland                      |
| 417 | Syrian Arab Republic             |
| 466 | Taiwan                           |
| 436 | Tajikistan                       |
| 640 | Tanzania                         |
| 520 | Thailand                         |
| 514 | Timor-Leste (East Timor)         |
| 615 | Togo                             |
| 539 | Tonga                            |

|     |                               |
|-----|-------------------------------|
| 374 | Trinidad and Tobago           |
| 605 | Tunisia                       |
| 286 | Turkey                        |
| 438 | Turkmenistan                  |
| 376 | Turks and Caicos Islands (UK) |
| 641 | Uganda                        |
| 234 | UK                            |
| 235 | UK                            |
| 255 | Ukraine                       |
| 424 | United Arab Emirates          |
| 430 | United Arab Emirates          |
| 431 | United Arab Emirates          |
| 310 | United States                 |
| 311 | United States                 |
| 748 | Uruguay                       |
| 332 | US Virgin Islands             |
| 434 | Uzbekistan                    |
| 541 | Vanuatu                       |
| 225 | Vatican City State            |
| 734 | Venezuela                     |
| 452 | Vietnam                       |
| 543 | Wallis and Futuna (France)    |
| 421 | Yemen                         |
| 645 | Zambia                        |
| 648 | Zimbabwe                      |

## SMPP – TON AND NPI

TON (Type of number) is used together with NPI (Number plan indicator) to define the number type of the sender and destination. TON and NPI is by default set by Sendega. It's a numeric field with the following values:

| TON | Description   |
|-----|---|
| 0   | Unknown. The network has to figure out the format             |
| 1   | International. International MSISDN with leading country code |
| 2   | National. MSISDN without leading country code                 |
| 3   | Network specific. Not widely used                             |
| 4   | Subscriber number. Not used, and usually ignored              |
| 5   | Alphanumeric  |
| 6   | Abbreviated number  |
| 7   | Reserved  |

P.t. there is not possible to set these parameters manually when sending messages through Sendega at the moment. These parameters are automatically set by Sendega's system. In most cases Sendega will send NPI = 0 and TON = 0, which puts the responsibility of setting these correctly to the operator.



| NPI | Description   |
|-----|---|
| 0   | Unknown. Determined by operator. Most often this is used as default.            |
| 1   | ISDN (E.163/E.164). Telephone number. Some operators require this instead of 0. |
| 2   | Reserved  |
| 3   | Data (X.121)  |
| 4   | Telex (F.69)  |
| 5   | Reserved  |
| 6   | Land mobile (E.212)   |
| 7   | Reserved  |
| 8   | National  |
| 9   | Private   |
| 10  | ERMES   |
| 11  | Reserved  |
| 12  | Reserved  |
| 13  | Reserved  |
| 14  | Internet (IP)   |
| 15  | Reserved  |
| 16  | Reserved  |
| 17  | Reserved  |
| 18  | WAP Client ID (not yet defined)   |

## DOCUMENT CODING SCHEME (DCS)

The DCS parameter is a complex field, defined by a 35 pages document, the 3GPP TS 23.038 (Technical Specification Group Core Network and Terminals; Alphabets and language-specific Information). We'll here try to break it down a bit, and give a couple of examples of how to use this parameter. This will require a basic understanding of binary numbers.

The length of this parameter is 1 byte, which is 1 octet or 8 bits. Each bit (value 0 or 1) in this byte has its own meaning, and also defines how the rest of the bytes should be read. We number these bits from 0 to 7, starting from the right. The DCS parameter is divided into coding groups. E.g. when bit 7 and 6 is set to zero (00xxxxx) the DCS coding group is called «General data coding indication», and this is the most used group, and this is used by default.

The special case of this group is when bit 7..0 is set to zero (0000 0000). This indicates a standard sms, handled normally, encoded in GSM7 standard alphabet. Another «commonly used» type of this class is when bit 4 is set to 1, indicating that bit 0..1 has a class meaning, and bit 0..1 both set to 0 (class 0) is commonly mentioned as a "flash message", which immediately shows in the mobile phone's display when received. This feature is supported by most of the gateways. To send a message with class 0, encoded in GSM7, the DCS parameter should be set to 16 decimal (bit 4 value 1).

A more «fun» group to look at is group «Message Marked for Automatic Deletion Group», which has bit 7..6 set to 01, and 5..0 follows the same pattern as «General Data Coding Indication». This means that message with DCS set to 64 is a message marked for deletion after read, encoded in GSM7 and sent as a «standard text message». This is an advanced feature, *not* supported by all gateways and we will recommend using “Replace message” described in the next chapter (Protocol ID)

To mention one last group, we can take the group «Message Waiting Indication Group: Discard Message». These messages should be received by the ME (Mobile Equipment), a delivery status should be acked to the operator, but the ME should discard the content and not show this to the end user. This is mentioned as «silent

sms» or «sms ping». This group is defined by bit 7..4 set to 1100, bits 3..0 is discarded. This means that the DCS parameter should be set to 192. For this functionality we will also refer to “Discard message” described in the next chapter (Protocol ID) as most handsets haven’t implemented these new DCS features.

## PROTOCOL ID (PID)

The Protocol-Identifier is the information element by which the Short Message Transfer Layer (SM-TL) either refers to the higher layer protocol being used, or indicates interworking with a certain type of telematic device. (Ref, 3GPP TS 23.040 V9.0.0 (2009-06), clause 3.2.3)

This is used to indicate that the message should be delivered to another type of unit, like a telex, videotex, Internet Electronic Mail etc. By setting this parameter to 0, you indicate that protocol type should be concluded by SMSC on basis of the DA.

The most well-known use of this parameter for aggregators and end users is the "Replace Short Message" functionality. "Replace Short Message" sets 3 conditions:

- Message sent with same OA
- Message sent with same "Replace Short Message" id
- Message sent through exactly the same SMSC at operator

In order for this to work correctly, the message has to be sent as ContentTypeID=2, with abbreviated number as sender. The pricegroup can be set to zero. We will emphasize that zero rated premium sms has a higher rate than bulk sms. Contact Sendega Support for information about prices associated with your account, and if this feature is supported at your desired destination.

As we can control the first two, the last one is harder to control when it's getting more common that operators use a server cloud for SMSC, and we cannot guarantee that the same exactly server is used for all messages, even when we got a direct connection to the operator. The protocol IDs used for Replace Short Message is bit 7 = 0, bit 6 = 1, and bits 5..0 between 000001 and 000111. This should give decimal values between 65 and 71. Messages sent with e.g 65 will replace other messages with PID 65, but not with any other values.

PID with value bit 7 = 0, 6 = 1 and 5..0 as 000000 is of type "Short Message Type 0", which should be acked by handset, but message contents should be discarded, and not shown in handset. This gives PID parameter value 64 I decimal. (This feature may be replaced by DCS class "Discard Message", bits 7..4 as 1100 for some operators.)

For more information about this parameter, consult 3GPP TS 23.040, or contact Sendega technical support